

# 【Picfree】 Privacy Policy

Web version: v1.0.0

"Picfree" is a registered trademark of Dayuhulian Technology (Shenzhen) Co. Ltd. Dayuhulian Technology (Shenzhen) Co. Ltd.(hereinafter collectively referred to as "Dayu" or "we") has always solemnly undertaken to protect the privacy of users (hereinafter collectively referred to as "users" or "you") who use Picfree's products and services (hereinafter collectively referred to as "Picfree services").When you use the Picfree service, we may collect and use your relevant information. Privacy is an important right of you. Providing us with your personal information is based on your trust in us and we believe that we will treat your personal information in a responsible manner. We believe that the information you provide can only be used to help us provide you with better services.Therefore, we have established an online personal information confidentiality system to protect your personal information.

This privacy policy is applicable to websites, products (including Web products, desktop products, software programs, etc.) and services that display this privacy policy or link to Picfree and Dayuhulian Technology (Shenzhen) Co. Ltd.c (together referred to as Picfree or "we").If you have any questions, comments or suggestions about this privacy policy or the protection of personal information, you can contact the Picfree device through the following ways, and we will accept and handle it within seven working days:

E-mail: [picfree.teams@outlook.com]]

Picfree will protect the personal information collected by Picfree during your use of any part or all of Picfree's websites, products and services in accordance with the relevant laws and regulations of the people's Republic of China (excluding Hong Kong, Macao Special Administrative Region and Taiwan region, hereinafter referred to as "China").Before you use Picfree's websites, products and services, please be sure to carefully read and fully understand this privacy policy. This privacy policy mainly includes the following contents:

- Purpose and use of personal information we collect
- How we use cookies and related technologies
- -How we share, transfer and publicly disclose your personal information
- How we keep your personal information
- How we handle personal information of minors
- -Ways to query, correct information, withdraw consent and delete accounts
- How to update this Privacy Policy
- Scope of this Privacy Policy

## 1. What Personal Information We Collect

(I) Collection and use of your personal information based on core business functions

Picfree may collect, save, and use the following information about you in order to perform the functions described below. If you do not provide relevant information, you will not be able to enjoy the relevant services. These features include:

1. Registered Account: If you need to register a Picfree account, you need to provide your email address, password, mobile phone number, etc. in order to complete the Picfree account creation.
2. Authorize third-party accounts to log in and use Picfree's services: third-party accounts that can log in and use Picfree's online services include WeChat accounts, QQ accounts and other accounts that may be added later. In order to enable these third-party accounts to log in and use Picfree's online services, You need to provide the third-party account/nickname, account password, and upload your third-party account avatar (if any). The aforementioned third-party accounts are provided by parties other than Picfree, and when you register such third-party accounts, you need to fully rely on the account provider (for example, the account you authorize to log in and use Picfree online services is a QQ account, Then the provider of the account is Tencent, and so on). The collection, use, sharing and transfer of your personal information (including personal sensitive information) by the third-party account provider are applicable to the privacy protection policy of the third-party account provider. If you authorize the third-party account to log in and use Picfree online services, it is deemed that you have agreed to the privacy protection policy of the third-party account provider, Agree to the collection, use, sharing, transfer and other acts of your personal information (including personal sensitive information) by third parties in accordance with their privacy protection policies.
3. To provide you with Picfree products and services. Through the collection of serial number, activation code to verify the product authorization type, authorization period, authorization scope and other related authorization of the legitimacy, validity, and provide authorized software services and related technical support. Collect your account information (account number, mobile phone number, email address) and order information (if any) to verify the legality and validity of your use of Picfree services and provide technical support for Picfree services.
4. Use of related services. (1) When you use the software program products provided by Picfree, Picfree may apply to you for the right to collect corresponding personal information based on the following purposes: A. Mobile phone storage right to obtain file reading function; B. Mobile phone camera permission to provide access or upload permission; (2) Picfree collects information such as the name, content, document attributes (including but not limited to document type, size, number of pages, etc.), and uploads of documents you upload to the cloud to provide you with relevant cloud services. At the same time, the relevant documents, pictures, photos, voice, and other materials you Upload are read and used as basic materials for AI training, In order to provide you with relevant AI services.
5. Help Picfree to develop and design new products and services, improve and enhance Picfree's existing products and services, and optimize user experience: we will use your software information, common device information (such as your device model, operating system version, device configuration, unique device identifier, device geographic location, storage space, international mobile device identity code IMEI, network device hardware address MAC, Advertising Identifier IDFA, etc.), device connection information (type of browser, carrier, network environment, language used) and device status information (e. G. Device sensor data, Equipment application installation list), document information, log information, cloud service usage data analysis, understand Picfree products, service usage, adaptation, for new products, new services research and development, existing functions, services to provide data support. For example, Picfree will learn about the use and adaptation of Picfree products and services through your software information, Discover functions and services that need to be optimized to improve user experience; Analyze your log information to further explore new functions and services of Picfree products and services; Respond to your personalized needs in a targeted manner, such as language settings, location settings, personalized help services and instructions, or respond to you and other users in other ways. Picfree may correlate the information collected from your various devices so

that it can provide you with consistent services on those devices. Picfree may combine information from one service with information from other services, information obtained indirectly legally, and information obtained through legally open channels, Or combine your identifiable personal information obtained legally with information that cannot be identified personally to provide you with personalized services and improve Picfree products and services.

Provide relevant AI services. Picfree provides some AI services such as intelligent matting through Picfree's products and services. Picfree will obtain your consent in advance (your consent to upload data and materials means that you agree that Picfree collects the data and materials you upload), Collect and read the data and materials uploaded by you, but Picfree will take security measures and technical means to protect your personal information, and will de-identify such data and materials through technical means to reduce other organizations or individuals The risk of identifying you through the personal information after de-identification processing.

7. Ensure safety. In order to improve the security of the system when you use Picfree products and services, prevent phishing website fraud and protect account security more accurately, Picfree may determine the risk of your account by understanding your browsing information, order information, software information, equipment information and other means, And may log some links ("URLs") that Picfree deems risky. Picfree also collects your device information and log information to analyze problems when you use licensed software and Picfree online services, collect traffic statistics, troubleshoot possible risks, and troubleshoot when you choose to send abnormal information to Picfree.

8. Customer service and after-sales. If you use Picfree products and services to seek service support, Picfree will check your identity and purchase related products or services (if any) according to your account information and order information, and help you find the reason and solve the problem according to your software information, equipment information and the email content, screenshots, documents or telephone conversations with Picfree customer service personnel; If you participate in lottery, competition or similar promotion through the relevant website pages of Picfree online service, WeChat public number, etc., Picfree may require you to provide your ID number to verify your true identity. Picfree will also collect the questionnaire reply information you submitted to Picfree when participating in the questionnaire survey, and you can call the customer service hotline, send e-mail, post in the forum, the name of the contact person, company name, contact number, email address and your consultation content provided when submitting the consultation by various methods such as public number message.

9. Payment and settlement: After you place an order to purchase any product or service of Picfree, you can choose the payment service provided by the third-party payment institution (such as Alipay, WeChat payment and other payment channels, hereinafter referred to as "payment institution") cooperating with Picfree. Picfree needs to provide your order number, transaction amount and transaction content information to the payment institution to confirm your payment instruction and complete the payment. If you apply for an invoice, you also need to provide the following information: invoice header, taxpayer identification number, receiver email address, and more information you provide according to your invoicing needs, such as buyer information.

## (2) Indirect acquisition and use of personal information

1. Picfree may obtain the account information (Avatar, nickname) you authorize to share from the third-party account provider, and bind your third-party account with your Picfree account after you agree to this privacy policy, so that you can directly log in and use Picfree's services through the third-party account.

2. If you place an order to purchase Picfree products and services from Picfree's distributors and agents, Picfree will obtain your order information from such third-party channels, including your name, company name, telephone number, receiving or contact address, specific Picfree products

and services purchased, etc.

(Iii) Exceptions to consent

You are fully aware that in the following circumstances, Picfree collection, use of personal information without your authorization consent:

1. Related to national security and national defense security;
2. Related to public security, public health, major public interests;
3. Related to criminal investigation, prosecution, trial and execution of judgment, etc;
4. For the purpose of safeguarding the life, property and other major legitimate rights and interests of the subject of personal information or other individuals, but it is difficult to obtain my consent; The personal information collected is disclosed to the public by the subject of personal information;
6. Your personal information collected from legitimate public disclosure of information, such as legitimate news reports, government information disclosure and other channels;
7. Necessary to sign a contract according to your requirements;
8. It is necessary to maintain the safe and stable operation of the products or services provided, such as the detection and disposal of product or service failures;
9. When it is necessary for an academic research institution to carry out statistics or academic research based on the public interest and provide the results of academic research or description to the outside world, the personal information contained in the results is de-identified;
10. Other circumstances stipulated by laws and regulations.

You know and agree that the sharing and transfer of personal information after de-identification processing, and ensure that the data receiver can not recover and re-identify the subject of personal information, does not belong to the external sharing, transfer and public disclosure of personal information, the preservation and processing of such data will not need to notify you and obtain your consent.

The content, source and method of Picfree's collection of your personal information will vary depending on the Picfree products you use (including but not limited to different products, versions of the same product with different charging methods, different language versions, different clients, etc.) or Picfree services.

## **How to use cookies and similar technologies**

(1) Cookies: In order to ensure the proper operation of the website, Picfree will store small data files called cookies on your computer or mobile device. A Cookie usually contains an identifier, a site name, and some numbers and characters. With the help of cookies, the website can store data such as Internet Protocol (IP) address, browser type, Internet Service Provider (ISP), referring/exit pages, operating system, date/time stamp and/or clickstream data, your preferences, etc. Picfree will not use cookies for any purpose other than those described in this policy. You can manage or delete cookies according to your preferences. You can clear all cookies stored on your computer, and most web browsers have the ability to block cookies, However, you will need to personally change the user settings log file every time you visit the website associated with the Picfree online service. You can limit Picfree's use of cookies by changing your browser settings.

(Ii) Website beacons and pixel tags. In addition to cookies, Picfree also uses other similar technologies such as web beacons and pixel tags on the website. For example, an email sent to you by Picfree may contain a click-through URL that links to content on a website associated with the Picfree online service. If you click on this link, Picfree will track this click to help Picfree understand your preferences for licensed software and Picfree online services and improve them. A web beacon is usually a transparent image embedded in a website or email. With the help of pixel tags

in the email, Picfree can know whether the email is opened or not. If you do not want your activities to be tracked in this way, you can unsubscribe from Picfree's mailing list at any time.

(3) Do Not Track. Many web browsers have a Do Not Track function, which can publish Do Not Track requests to websites. At present, major Internet standards organizations have not set up relevant policies to specify how websites should respond to such requests. But if your browser has Do Not Track enabled, then all of Picfree's sites will respect your choice.

(4) Mobile analysis software: In the mobile client of the authorized software, Picfree uses the mobile analysis software to better understand the functions of the authorized software in your mobile phone. The software may record information such as how often you use the application, events that occur within the application, cumulative usage, performance data, and where application crashes occur. Picfree will not link the information stored in the analysis software to any personal information you submit in the authorized software mobile client.

(5) Use of SDK: In order to ensure the stable operation and function realization of the authorized software client, so that you can enjoy and use more services and functions, the authorized partner's SDK or other similar applications will be embedded in the authorized software.

Facebook	Facebook, Inc	Facebook登录	个人常用设备信息 网络身份标识信息	<a href="https://www.facebook.com/privacy/explanation/">https://www.facebook.com/privacy/explanation/</a>
AppsFlyer	APPSFLYER LTD	广告归因	无	<a href="https://www.appsflyer.com/legal/privacy-policy/">https://www.appsflyer.com/legal/privacy-policy/</a>
谷歌	谷歌公司(Google Inc.)	谷歌登录 谷歌支付 ADMod广告归因	个人常用设备信息 网络身份标识信息	<a href="https://policies.google.cn/privacy">https://policies.google.cn/privacy</a>

### 3. How we share, transfer and publicly disclose your personal information

#### (I) Sharing

Picfree will not share your personal information with any companies, organizations and individuals outside of Picfree, except in the following cases:

1. Sharing with explicit consent: After obtaining your explicit consent, Picfree may share your personal information with third parties.

2. Picfree may share your personal information with relevant third parties in accordance with the requirements of laws and regulations or mandatory government requirements or judicial rulings.

Sharing with Authorized Partners: For the sole purpose stated in this Privacy Policy, some of Picfree's services will be provided by third-party partners. Picfree may share some of your personal information with third parties to provide better customer service and user experience. Picfree will only share your personal information for lawful, legitimate, necessary, specific and explicit purposes. We will only share personal information necessary for the provision of services. Picfree's third-party partners are not authorized to use the shared personal information for any other purpose. You consent to Picfree sharing of personal information with the following third parties:

(1) Partners in advertising and analysis services. Picfree will not share your personally identifiable information with partners who provide advertising and analytics services unless you give your permission. Picfree will provide these partners with information about the reach and effectiveness of their advertising without providing personally identifiable information about you. Or Picfree aggregates this information so that it does not identify you personally. For example, Picfree may tell advertisers how effective their ads are, or how many people have seen their ads or installed apps after seeing them, or provide these partners with unpersonally identifiable demographic information (e. G., "55-year-old male in Shanghai, Like software development ") to help them understand their audience or customers. Picfree will provide your device ID to these partners to help them know if you are their audience or customer.

(2) Suppliers, service providers and other partners. Picfree sends information to suppliers, service providers and other partners that support Picfree's business worldwide. These supports include providing technical infrastructure services, software and hardware product services, system product services, analyzing the usage of services, measuring the effectiveness of advertisements and services, providing customer services, facilitating payment or conducting academic research and surveys, and providing services for products that need to log in through Picfree accounts and use Picfree, third-party products and services connected to the service share your account, Avatar, nickname, and gender. For companies, organizations and individuals with whom Picfree shares your personal information, Picfree will require them to handle personal information in accordance with Picfree's instructions, this privacy policy and any other relevant confidentiality and security measures.

(3) If you participate in lucky draw, competition or similar promotion or exchange points for goods through Picfree related website pages, WeChat public numbers, etc., when Picfree or suppliers of related prizes and goods need to send you related prizes and goods, you are the recipient, and your information (name, telephone number (including mobile phone number) and contact address) will be provided to express delivery service providers or related suppliers.

#### (II) Transfer

Picfree will not transfer your personal information to other companies, organizations and individuals, except in the following cases:

1. Obtain your prior explicit authorization or consent;
2. Meet the requirements of laws and regulations, legal procedures or mandatory government requirements or judicial decisions;

#### (Iii) Public disclosure

Picfree will only disclose your personal information in the following circumstances:

#### (A) obtain your explicit consent;

2. When the winning list is announced, the mobile phone number or account login name of the winner will be desensitized and displayed;
3. Picfree may disclose to the public and share big data analysis information without identification content after statistical processing with third parties with cooperative relations;
4. If Picfree receives a complaint or report from a third party, Picfree has the right to disclose your necessary information (including but not limited to registered name, identity certificate, contact person, contact number, etc.) to the complainant, and urge you to negotiate with the complainant in order to resolve the complaint and dispute in a timely manner and protect the legitimate rights and interests of all parties.
5. Based on laws and regulations, legal procedures, litigation or mandatory requirements of government authorities. Picfree has the right to disclose your necessary information (including but not limited to registered name, identity certificate, contact person, contact number, etc.) to the complaining party, and urge you to negotiate with the complaining party, In order to resolve complaints and disputes in a timely manner and protect the legitimate rights and interests of all parties.

## **How we protect and preserve your personal information**

Regarding the control of your information: When you provide us with personal information through registration or other means, Picfree and its affiliated Dayuhulian Technology (Shenzhen) Co. Ltd. Will not sell or rent your personally identifiable information to others. Once a Picfree agent is permitted to use your personal information and survey information, such information must be kept strictly confidential and must not be used for any purpose other than the performance of the

services authorized by Picfree. Picfree will not, without your prior knowledge and permission, Feel free to use or share the personally identifiable information you provide to us in a manner unrelated to the above. Your permission is always guaranteed first, and we will never share your information with any third party that does not represent Picfree and is not bound by our confidentiality policy.

Picfree may collate or combine the information collected on the website with data from third parties and use it to promote products or services to you.

## **How we handle personal information of minors**

Minors may not create their own user accounts without the consent of their parents or guardians. If you are a minor, we recommend that you ask your parents or guardians to read this Privacy Policy carefully and use our services or provide information to us with the consent of your parents or guardians.

In the case of collecting personal information from minors through the use of our products or services with the consent of parents or guardians, we will only use, share, transfer or disclose this information if permitted by laws and regulations, the explicit consent of parents or guardians, or if necessary for the protection of minors.

## **6. About the security of your information**

We plan to protect the quality and integrity of the above information that you can personally identify. We take care to protect your data from loss, misuse, unauthorized access or disclosure, tampering or destruction. In our company, data is stored in password-controlled servers and access is restricted. We will make sincere efforts, Respond to your request in a timely manner to correct errors in your personal information. In order to correct errors in your personal information, please return the information containing the error to the sender with the details of the requested correction.

All images or data uploaded to Picfree are secure and will be processed confidentially. The data will be encrypted and transmitted using SSL/TLS and will only be used to perform the requested image processing. Any uploaded image data will be automatically deleted within 1 hour after you complete the last edit or after you close the image processing page.

## **7. Ways to query, correct information, withdraw consent and delete accounts**

(1) If you need to inquire, modify or correct your personal information, or have any questions or complaints about your personal information protection, you can send an email to Picfree email [picfree.teams@outlook.com], and Picfree will deal with your problems in a timely and effective manner.

(B) You may revoke the consent previously granted to Picfree by submitting a request for specific purposes, including the collection, use and/or disclosure of your personal information in Picfree's possession or control. Depending on the licensed software or Picfree online service you are using, you can send an email to picfree.teams@outlook.com, Picfree will process your request within fifteen working days of your request and will not collect, use and/or disclose your personal information in accordance with your request. Depending on the extent of your withdrawal of

consent, it may result in your continued use of the Licensed Software and Picfree Online Services. However, your decision to withdraw your consent or authorization will not affect the effectiveness of Picfree's previous personal information processing activities based on your consent.

(3) If you need to delete your Picfree account or unbind the third-party account you authorized to log in and use Picfree online services from the Picfree account, you can delete the Picfree account through the "Settings"->"Account Name"->"Logout Account" portal in the mobile client of the authorized software. You can also use the "?" in the licensed software mobile client. ->"Online consultation" contact customer service personnel to delete the account.

## **8. Privacy Policy Changes**

Picfree may revise this Privacy Policy from time to time. If we reorganize, merge, acquire or sell our assets, your information may be transferred as part of the relevant transaction. In any such transfer of information, your user information will be subject to similar commitments in any prior privacy policies.

## **9. DISCLAIMER**

Picfree does not assume any responsibility for network service interruption or other defects caused by force majeure or reasons beyond Picfree's control, but will try its best to reduce the loss and impact caused to users and ensure its stability and safety.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at [picfree.teams@outlook.com](mailto:picfree.teams@outlook.com)